

QUESTION 1: **Vision & Goals**

**What do you hope happens
as a result of this work?**

Think big. Think small.

Think tangible. Think aspirational.

Think Penn Hills. Think your own neighborhood.



The Penn Hills Community Census November 21, 2022



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Penn Hills becomes
a stronger more
cohesive community

a community
w/ a positive
reputation that
attracts families

More Parks
+ Green Spaces
w/ Youth + Adult
programs

better connection to
and understanding of
our local government/
governance

a more
connected community
that supports its
youth + vulnerable
population

Identify
what the
Community
Lacks

CHANGE
PERCEPTION OF
EASTERN
SUBURBS

a community
center for
all ages

DIVERSIFY THE
BUSINESS COMMUNITY
(TYPES OF BUSINESS)

INCREASE
HOME
OWNERSHIP

IMPROVE
AESTHETICS

REDUCE
APATHY IN P.H.

Resiliency against
Climate change

- green infrastructure
- reforestation
- LEED style solutions

continued
beautification

Attract people to
assets in the neighborhood
(new Greenway, local biz,
etc)

Information gathered can be
used to establish a ranked
priority of needs and wants
that can be used to obtain
funding and buy in at large.

Survey results reflect a 1:1
ratio correlating w/ Penn Hills
actual demographics, including
youth. This will ensure the
results are not skewed towards
high responder and away from
unreached/unengaged.

QUESTION 2: Information for Good

What do you want to learn from residents?

What specific topics and information do you want the Community Census to address – especially those that concern issues in your neighborhood?



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BORN/RAISED HERE
OR CHOSE/MOVED
HERE

Why they moved here
-or remained here

Is Gun Violence a
Problem?

WILL YOU STAY -
WHY OR WHY NOT

What they perceive
as biggest assets

ARE you Happy Living
in PH?

What can we do
to help vulnerable
groups: single moms,
senior citizens,
those w/ mental health
issues

What they think
outsider
perception is
of PH

What is your Biggest
concern for PH's
Future?

Their thoughts
on improving things

Their concerns

Do ^{residents} Residents
and business
take pride
and ownership
in the
community

What would
build more community
pride

I want to see the Venn
diagram of needs/wants
to see what issues intersect
closest to good solutions that
aren't just easy wins

What would make
this place safer/better
for youth and how do
we attract more residents
to the community

QUESTION 3: Building Awareness

How do we get word out & increase participation?

What meetings & events should we attend, what organizations & businesses should we connect with, to build awareness, and maximize resident participation? Be specific with details!



PERSON TO PERSON
COMMUNICATION

Chorus concerts
Musicals
Band concerts
flyers home w/
students

Wynona Harper's
events

Any and Every way
possible. Hold micro
events to raise awareness

1/2

IF H.S. kids can
raise money for sports
by standing at lights.
They can be hired to
spread the word the
same way

FLYERS

2/2 Why wait to engage
volunteers? Host a
series of volunteer events
that help spread the word
and ask/reward attendees
to help get word out

Media (?) [ⓑ]
Govt
Business
Churches
Schools

SOCIAL
MEDIA

posters on poles
seem to work
well here

Library Events

QUESTION 4: Shared Values

What can you do?

If you are interested in being hired for the Community Corps, helping as a volunteer, can connect us to local partners, let us know what you can do & make sure we have your name & contact info. Thanks!



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-not sure how I can
help yet but I will
do what I can

I can help with
employment pipelines
and with land
conservation / park
work.

Ⓢ
Contact my
Neighbors (not
survey)
and my church

Jeff Dawson
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PERSONAL
SUPPORT OF
PROJECT SHARED
DIRECTLY