

Category/Boat	Post It Item	Dots
1 What do you hope happens as a result of the work?		
	Vacant & blighted businesses & properties	11
	Walkable, safe spaces	4
	Better reputation for Penn Hills	2
	Attract younger residents to vacant housing	1
	Resident retention	3
	Greater community participation	3
	Increasing PHCDC capacity for Big Projects	3
	Improving community aesthetics	3
	Penn Hills, PA can be the anti-Ferguson, MO	2
	Support for local organization start-ups	1
	Better information for local leadership to put to use	1
	More resident participation equals better government	1
	Community focus, consensus & strategy	
	Neighborhood-based approach	
	Health access	
	Well-paying jobs	
	Affordable housing & support	
	Safe, quality schools for families	
	Partnerships with churches, VFW & orgs on survey	
2 What will it take to make this a success?		
	Trusted, open process	4
	Creative advertising	3
	Easy access / multiple ways to complete the survey	1
	Social media sites	1
	Tap trusted community leaders for visible project support	1
	Partner with existing support organizations for awareness	1
	On-line geofencing ads	1
	Inspirational video	1
	Work with students	1
	Total households surveyed goal = 2,000	1
	Borough Council endorsement & defined support	1
	All Penn Hills social media groups	1
	Actual neighbor-to-neighbor volunteer outreach at the door	
	Clear, simple message	
	Retail locations, Plum Shop & Save / Verona Giant Eagle	
	More public meeting spaces	
	Posts on NextDoor	
	Great, well-trained, capable resident outreach team	

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3 What do you want to learn from residents?		
	Input on / for local government	3
	Who don't you vote?	1
	Does local govt. make a difference in your life?	1
	Renewable energy / green / sustainable practices	4
	Length of stay in Penn Hills	4
	Obstacles & barriers to progress	3
	What do you need the most?	1
	Immediate household needs	4
	New businesses needed	2
	What retail is needed?	1
	What restaurant do you want?	1
	Why Penn Hills?	4
	Input on schools / impact on retention	1
	Internet access?	2
	Do you want free trees?	3
	Where do you shop & socialize	2
	Taxes & sewer fees concerns	2
	Do you know your neighbors	1
	Where do you work?	1
	Transportation & mobility	1
	No drama, no gossip	1
	Housing	
	Recreation needs	
	Library use	
	S.W.O.T coverage in the data gathered	
	Internet access	
	Volunteer & other involvement	
	Resident relocation plans	
	Greening municipal buildings	

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4	What are the shared values that should guide our work?	
	Accurate representation of the community through data	2
	Respect of all members of the community	2
	Listen to others	1
	Be positive about each other and Penn Hills	1
	Security & privacy with the data	1
	Resourcefulness in getting residents to participate	1
	Equal weight to people of all experiences	1
	Raising overall standard of living	1
	Provide new opportunities for areas of need	1
	Give residents a voice	1
	Connect people to services	1
	All areas of Penn Hills matter	1
	Communicate this has no ulterior motive	1
	Fun! Friendly! Welcoming!	1
	Every voice is important	1
	Active listening & follow-up	1
	People will not "get in trouble" for saying what they think	1
	Inclusiveness	
	Trusted partnership	
	A sense of community pride	
	Connection	
	Reliable	
	We volunteer to improve the community	
	Respect for ideas of others	
	We want to be progressive, seeking to beautify & unite	
	This is to better Penn Hills	
	Honesty	
	Concern	
	Encourage inclusion & diversity	